

CULT 315/DIHU 315: Television Studies

Instructor: Daniel Keyes

#### Course Description:

This course blends creative and critical learning to explore how screen culture involves a complex network of technologies, emotions, narratives, governmentality, etc. Students will write and post short essays reflecting on their screen experiences leveraging key TV studies concepts. A major group assignment in this course involves teams of five students pitching, producing and broadcasting a short public service announcement for a client on the subject of harm reduction. Training in media production will be supported by UBC Okanagan Studios.

#### Sample Tentative Reading List

- Ang, Ien. "Culture and Communication: Towards an Ethnographic Critique of Media Consumption in the Transnational Media System." *European Journal of Communication* vol. 5, no. 2, 1991, pp. 239-260.
- Christian, Aymar Jean. "Epilogue Open TV (beta) in the Networked Era." *Open TV: Innovation beyond Hollywood and the Rise of Web Television*. 2018. pp. 253-261 & notes: pp. 302-303. New York: New York UP.
- Ginsberg, Faye, and Lorna Roth. "Case Study: Indigenous TV." *Tele-Vision: An Introduction to Study Television*, edited by Glen Creeber, BFI Publishing, 2006. pp. 146-152.
- Hokka, Jenni. "PewDie Pie, Racism and YouTube's Neoliberalist Interpretation of Freedom of Speech." *Convergence: The International Journal of Research into New Media Technologies*, vol. 27, no 1, pp. 142-160.
- Kompare, Derek. "Flow." *Keywords for Media Studies*. Edited by Laurie Ouellette, and Jonathan Gray, editors. NYU Press, 2017. pp. 72-75. *JSTOR*, <https://doi.org/10.2307/j.ctt1gk08zz>.

Other: This course is cross listed between English and Digital Humanities so although on Workday your specific section may appear small, the class size includes another section.