

THE UNIVERSITY OF BRITISH COLUMBIA
Curriculum Vitae for Faculty Members

Date: October 31, 2021

Initials: KWY

1. **SURNAME:** YOON **FIRST NAME:** KYONG
MIDDLE NAME(S): W

2. **DEPARTMENT/SCHOOL:** ENGLISH AND CULTURAL STUDIES

3. **FACULTY:** CREATIVE AND CRITICAL STUDIES

4. **PRESENT RANK:** PROFESSOR (FULL) **SINCE:** 01/07/2021

5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
University of Birmingham (UK)	PhD	Cultural Studies	December 2003
Korea University (South Korea)	BA	Education (Sociology Minor)	February 1996

Title of Dissertation and Name of Supervisor

• Title: Youth Sociality and Globalization: An Ethnography of Young Koreans' Mobile Phone Use

• Supervisor

- Professor Hilary Pilkington (Currently in the Department of Sociology, the University of Manchester and Fellow of the UK Academy of Social Sciences)

• Thesis examiners:

- Professor Richard Johnson (a former director of Centre for Contemporary Cultural Studies at the University of Birmingham)
- Mr. Michael Green (a former head of the department of cultural studies at the University of Birmingham)

Special Professional Qualifications

• Certificate in Technology-based Distributed Learning (2011, University of British Columbia)

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
McGill University	KF Visiting Professor	08/2007–06/2008
Korea University (S. Korea)	Research Assistant Professor	11/2005–07/2007
National Youth Policy Institute (S. Korea)	Assistant Researcher	07/2005–10/2005
University of British Columbia, Vancouver	Visiting Postdoctoral Fellow	02/2005–06/2005
Korea Press Foundation (S. Korea)	UK Correspondent	08/2004–02/2005
University of Sheffield and ESRC (UK)	ESRC Postdoctoral Fellow	09/2003–08/2004

(b) *At UBC*

Rank or Title	Dates
Professor (Full)	07/2021 – Present
Associate Professor	07/2016 – 06/2021
Assistant Professor	07/2008 – 06/2016

(c) *Date of granting of tenure at U.B.C.: July 1, 2016*

7. **LEAVES OF ABSENCE**

University, Company or Organization at which Leave was taken	Type of Leave	Dates
University of British Columbia Okanagan	Study Leave	01/2018–12/2018
University of British Columbia Okanagan	Parental Leave	07/2013–02/2014
University of British Columbia Okanagan	Study Leave	07/2012–06/2013

8. **TEACHING**(a) *Areas of special interest and accomplishments*

My teaching areas include cultural studies, digital media studies, and Asian studies. The goal of my teaching is to create an innovative learning environment in which students can develop their own critical ways of understanding media, culture, and society. I have strengthened the media & popular culture stream of the Cultural Studies program by creating new courses, including *CULT 215 Cultural Industries*, *CULT 312 Internet Culture*, and *CULT 313 Transnational Asian Pop Culture*. My courses, which draw upon my transnational experiences of research and teaching, have provided students with global and critical perspectives on media culture. As a result of my contribution, the Cultural Studies courses' enrollments have continued to increase (e.g., from 388 in 2015 to 627 in 2019). I have also actively participated in graduate-level teaching by offering graduate courses, such as *IGS 502A Seminar in Digital Arts and Humanities* (2020) and *IGS 5300 Globalization, Migration, and New Media* (2016), serving on supervisory committees, and mentoring teaching assistants. I have mentored many graduate and undergraduate students. Most recently, I guided two undergraduate students to prepare research papers for peer review undergraduate journals (*The UBC Journal of Political Science* and *The McMaster Journal of Communication*) in *CULT 495A Directed Studies* (Term 1, 2020).

(b) *Courses Taught at UBC*

Session	Course Number	Scheduled Hours	Class Size	Hours Taught			
				Lectures	Tutorials	Labs	Other ¹
2021 W 2	CULT 312A	39		3hrs/week			3hrs/week
2021 W 2	CULT 215	39		3hrs/week			3hrs/week
2021 W 1	CULT 410C	39	18	3hrs/week			3hrs/week
2021 W 1	CULT 215	39	33	3hrs/week			3hrs/week
2020 W 1	IGS 502A	39	6	3hrs/week			2hrs/week
2020 W 1	CULT 495A	39	2	3hrs/week			2hrs/week
2020 W 1	CULT 215	39	35	3hrs/week			2hrs/week
2019 W 2	CULT 410C	39	14	3hrs/week			2hrs/week
2019 W 2	CULT 215	39	41	3hrs/week			2hrs/week
2019 W 1	CULT 312A	39	33	3hrs/week			2hrs/week
2018 W 2	CULT 215	39	29	3hrs/week			2hrs/week
2017 W 1	CULT 215	39	34	3hrs/week			2hrs/week
2017 W 1	CULT 312	39	23	3hrs/week			2hrs/week
2016 W 2	CULT 215	39	30	3hrs/week			2hrs/week
2016 W 2	CULT 312	39	28	3hrs/week			2hrs/week
2016 W 1	CULT 101	39	49	3hrs/week			3hrs/week
2016 W 1	IGS 5300	39	3	3hrs/week			3hrs/week
2016 W 1	CULT 401H	39	6	3hrs/week			3hrs/week
2015 W 2	CULT 101	39	44	3hrs/week			3hrs/week

¹ Office hours and mentoring of graduate teaching assistants

2015 W 2	CULT 312	39	31	3hrs/week			3hrs/week
2015 W 2	CULT 410A	39	14	3hrs/week			3hrs/week
2015 W 1	CULT 101	39	43	3hrs/week			5hrs/week
2014 W 2	CULT 312	39	31	3hrs/week			5hrs/week
2014 W 2	CULT 101	39	43	3hrs/week			5hrs/week
2014 W 1	CULT 410A	39	21	3hrs/week			5hrs/week
2014 W 1	CULT 101	39	45	3hrs/week			5hrs/week
2011 W 1	CULT 410B	39	13	3hrs/week			4hrs/week
2011 W 2	CULT 101	39	46	3hrs/week			4hrs/week
2011 W 2	IGS 530 D	39	6	3hrs/week			4hrs/week
2011 W 1	CULT 401A	39	7	3hrs/week			4hrs/week
2011 W 1	CULT 100	39	80	3hrs/week			4hrs/week
2010 W 2	CULT 410A	39	17	3hrs/week			4hrs/week
2010 W 2	CULT 101-2	39	19	3hrs/week			4hrs/week
2010 W 2	CULT 101-1	39	43	3hrs/week			4hrs/week
2010 W 1	CULT 100	39	97	3hrs/week			4hrs/week
2009 W 2	IGS 530S	39	1	3hrs/week			4hrs/week
2009 W 2	CULT 410A	39	9	3hrs/week			4hrs/week
2009 W 2	CULT 101	39	33	3hrs/week			4hrs/week
2009 W 1	IGS 530P	39	1	3hrs/week			4hrs/week
2009 W 1	CULT 401A	39	5	3hrs/week			4hrs/week
2009 W 1	CULT 100	39	93	3hrs/week			4hrs/week
2008 W 2	CULT 401A	39	7	3hrs/week			4hrs/week
2008 W 2	CULT 100	39	54	3hrs/week			4hrs/week
2008 W 1	CULT 410A	39	16	3hrs/week			4hrs/week
2008 W 1	CULT 100	39	42	3hrs/week			4hrs/week

(c) *Graduate Students Supervised and/or Co-Supervised*

Student Name	Program Type	Year		Supervisory Role (Supervisor, Co-supervisor, Supervisory Committee member)
		Start	Finish	
Dilsora Komil-Burley	PhD in IGS	11/2016	Ongoing	Supervisory committee member
Julie Partridge	MA in Education	06/2021	Ongoing	Supervisory committee member
Sonia Shorif	MA in IGS	09/2020	Ongoing	Supervisory committee member
Matt Bretner	MA in IGS	12/2020	Ongoing	Supervisory committee member
Shao Yuan Chong	Honors/History	09/2018	06/2020	Co-supervisor
Jasmeet Bahia	MA in IGS	11/2016	06/2018	Supervisory committee member
Lana Tang *	MA in IGS	09/2012	09/2013	Supervisory committee member
Sarah Helland	MA in IGS	09/2011	07/2013	Supervisory committee member
Tahira Saeed *	MA in IGS	09/2011	09/2012	Co-supervisor

* Inactive

(d) *Continuing Education Activities*(e) *Visiting Lecturer (indicate university/organization and dates)*(f) *Other*

- Supervision of an undergraduate project: Summer 2021

- Camila Labarta-Garcia

: funded by UBCO Faculty of Creative and Critical Studies Undergraduate Research Award (\$10,500)

- Directed study for an undergraduate student's publication: 2021
 - Jamie Loyd-smith
 - article accepted for *McMaster Journal of Communication*
- University Examiner: Erica Thompson (MA) July 2020.
- University Examiner: Becca Campbell (MA) September 2020.
- Mentoring Graduate Teaching Assistants:
 - Taylor Gordon (Term 1, 2020-21)
 - Mathieu Aubin (2015-16 and 2016-17)²
 - Lindsay Balfour (2014-15)
 - Jannik Eikenaar (2011-12)³
- PhD thesis external examiner
 - Taeyoung Kim (Simon Fraser University, April 20, 2021)
- MA thesis external examiner:
 - Jasmine Proctor (Simon Fraser University, August 4, 2021)
- MA thesis external examiner:
 - Courtney McLaren (Simon Fraser University, August 18, 2021)

9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

(a) *Areas of special interest and accomplishments*

My research interests include digital media, Asian popular culture, and youth culture. At UBCO, I have engaged in research on migrants' digital media use and transnational Asian popular culture. In the past five years (January 2016 – Present), I have published two books and 22 article-length, peer-reviewed publications, while receiving a total of over \$100,000 (CAD) in research funding. In particular, I am a recipient of the SSHRC 2020-2021 Partnership Engage Grant Special COVID-19 Initiative for the community-engaged project, "Developing Korean Canadians' Civic Engagement Strategies in the COVID-19 Era." My publications have widely been cited⁴ and recognized as major contributions to the field in prominent textbooks such as Cairns, D. (ed). (2021). *The Palgrave Handbook of Youth Mobility and Educational Migration* (Palgrave), France, A. et al. (2020). *Youth Sociology* (Palgrave), Riele, K & Gorur, R. (2015) *Interrogating Conceptions of "Vulnerable Youth" in Theory, Policy and Practice* (Sense Publishers), and Peng, D. & Lei, Z. (ed). (2018) *Social Media Studies* (Sage). My co-authored article, "The social mediascape of transnational Korean pop culture" (2016), has been listed as a recommended reading material in the latest edition of the renowned media scholar Henry Jenkins's book *Spreadable Media: Creating Value and Meaning in a Networked Culture* (New York University Press). My research findings have been widely used as required course materials for undergraduate and graduate courses in numerous universities in North America and East Asia, including University of Southern California (COMM 499), University of Pennsylvania (EALC 086), and UBC Vancouver (ASIA 367 and GRSJ 307).

² Winner of the UBC Okanagan Provost Award for Teaching Assistants in 2016 for his teaching activities in my courses. Currently a postdoctoral fellow at Concordia University.

³ Winner of the UBC Okanagan Provost Award for Teaching Assistants in 2012 for his teaching activities in my courses. Currently an assistant professor at UBC Okanagan.

⁴ 928 times in total (635 times since 2016), with an i10-index of 21 (18 for the past five years), according to Google Scholar as of April 30, 2021 <https://scholar.google.com/citations?user=2dBw-ogAAAAJ&hl=en> (i10-index: the number of publication with at least 10 citations)

(b) Research or equivalent grants (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC))

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-Investigator(s)
UBC Faculty of Creative and Critical Studies	Faculty Research Fund	C	1,500	2021	K. YOON	
UBC	Open Access Fund	C	3,500	2021	K. YOON	
The Academy of Korean Studies	Competitive Research Grant	C	25,180	2021	K. YOON	
UBC	Open Access Fund	C	3,500	2020	K. YOON	
SSHRC (Social Sciences and Humanities Research Council)	SSHRC Partnership Engage Grant	C	24,870	2020	K. YOON	
UBCO Faculty of Creative and Critical Studies	The FCCS Research Fellowship	C	8,000	2020	K. YOON	
UBC	The UBC Collaborative Research Mobility Award	C	5,000	2019	K. YOON	
UBCO Faculty of Creative and Critical Studies	Research Support Fund	C	2,000	2019	K. YOON	
The Academy of Korean Studies	Publication Grant	C	12,750	2018	K. YOON	
UBCO Faculty of Creative and Critical Studies	Research Development Fund	C	1,000	2018	K. YOON	
The Academy of Korean Studies	Competitive Research Grant	C	20,800	2017	K. YOON	
SSHRC (Social Sciences and Humanities Research Council)	SSHRC Insight Grant	C	62,400	2013-2016	K. YOON	
The Academy of Korean Studies	Competitive Research Grant	C	15,000	2015	K. YOON	
UBCO Faculty of Creative and Critical Studies	Travel Grant	C	1,000	2015	K. YOON	
UBCO Faculty of Creative and Critical Studies	Travel Grant	C	1,500	2014	K. YOON	
UBCO	Internal Research Grant	C	5,000	2013	K. YOON	
The Academy of Korean Studies	AKS Fellowship	C	8,000	2012	K. YOON	
UBCO Faculty of Creative and Critical Studies	Research Development Fund	C	2,000	2012	K. YOON	
UBCO Faculty of Creative and Critical Studies	Faculty Support Fund	C	2,000	2011	K. YOON	
UBCO	Internal Research Grant	C	5,000	2010	K. YOON	
UBCO	Travel Grant	C	2,000	2009	K. YOON	

Asia Research Fund	Research Grant	C	5,000	2008	K.YOON	
Korea Research Foundation	Postdoctoral Fellowship	C	25,000	2007	K.YOON	
Korea Research Foundation	Postdoctoral Fellowship	C	22,000	2006	K. YOON	
Asia Research Fund	Research Grant	C	9,000	2004	M. Na	K.YOON
Economic and Social Research Council (UK)	ESRC Postdoctoral Fellowship	C	40,000	2003	K. YOON	

- (c) *Research or equivalent contracts (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)).*

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-investigator(s)

- (d) *Invited Presentations*

INVITED PANEL PRESENTATION

- Yoon, K. (Forthcoming, 2021). Border Crossers' Microtactics of Belonging in South Korea. *The International Workshop on Alone in Seoul: Urban Precarity and New Ways of Belonging*, Brown University, USA. November 12-13.
- Yoon, K. (Oct, 2021). R.I.P. *Kim's Convenience* (2016–2021): Speaking of Asia in "Multicultural" Canadian Media Industries. *Southwest Conference on Asian Studies*, Tarleton State University, USA. October 22-23 (online due to the pandemic)
- Yoon, K. (Jan, 2021). K-pop Fandom in Canada. The international conference *The Korean Wave in North America*. George Mason University, USA. January 15 (online due to the pandemic).
- Yoon, K. (Nov, 2019). The Production and Consumption of Hallyu in the Korean Diaspora. The Center for Korean Research. University of British Columbia (Vancouver). November 22.
- Yoon, K. (July, 2017). Digital Media and Culture in Korea. The Korean American Communication Association Conference, *Korean Communication Research and Practice: Looking Back, Looking Forward*. University of Hawaii at Manoa. July 27-28.
- Yoon, K. (Nov, 2009). The Emergence of Intra-Asian Youth Cultural Practices. The Economic & Social Sciences Research Council Conference: "Rethinking Global Youth in the Age of Global Media". London Knowledge Lab, November 10.
- Yoon, K. (Feb, 2008). Subcultural Practices and Post-colonial Memories in Contemporary Korea. The International Workshop on "Popular Culture Flows in Northeast Asia". Institute of Asian Research, UBC Vancouver. February 22.

- Yoon, K. (Nov, 2007). Undoing Japan in Korea: An Ethnographic Investigation into the Consumption of Intra-Asian Popular Culture. The thematic session on “Frontiers of Asian Sociologies” at *the Japan Sociological Society Annual Conference*. Kanto Gakuin University, Yokohama, Japan, November 17.

INVITED LECTURE

- Yoon, K. (Forthcoming, 2022). The Korean Wave in Korean Canadian Youth Culture: Book talk. Centre for Korean Research. UBC Vancouver, February 7, 2022.
- Yoon, K. (Mar, 2021). Diasporic Asian Fandom of K-pop. Guest lecture for the undergraduate course ANTH 495 Advanced Studies in Anthropology. UBC Vancouver, March 31, 2021.
- Yoon, K. (Mar, 2021). Negotiation of Cultural Identities in K-pop Fandom. Guest lecture for the undergraduate course GRSJ 307 Gender, Race, Sexuality and Popular Culture, UBC Vancouver, March 30, 2021.
- Yoon, K. (Feb, 2021). Representation of Asians in Canadian Media. Guest lecture for the undergraduate course CULT 305 English-Canadian Screen Culture UBC Okanagan, Feb 23, 2021.
- Yoon, K. (Feb, 2021). Digital Media and Migration. Guest lecture for the graduate course IGS 588 Global Studies Panorama, UBC Okanagan, Feb 5, 2021.
- Yoon, K. (Dec, 2020). Kyujanggak Book Talk Series: Digital Mediascapes of Transnational Korean Youth Culture. The International Center for Korean Studies, Seoul National University, South Korea December 15. (Online due to pandemic)
- Yoon, K. (Dec, 2020). Introduction to Digitalization: Remediated Sound of K-pop. Symposium on Digitalization. KU Leuven University, Belgium December 8. (Online due to pandemic)
- Yoon, K. (Nov, 2020). The Korean Wave in North Korea: Its Media Construction in South Korea. The 2nd Annual Korean Popular Culture Workshop, Goethe University Frankfurt, Germany, November 26, 2020. (Online due to pandemic)
- Yoon, K. (2016). Globalization, Migration, and New Media: Korean Migrants' Media Practices in Canada. Guest lecture for the undergraduate course, CMNS 349 Globalization and Media, the School of Communication, Simon Fraser University, Oct 17, 2016.
- Yoon, K. (2004). South Korean Cinema. Opening lecture at the Manchester Korean Film Festival 2004. Cornerhouse Cinema, Manchester, UK. Dec 19, 2004.

(e) *Other Presentations*

REFEREED CONFERENCE PAPERS

- Yoon, K. (Forthcoming, 2021). Cosmopolitan and Diasporic Audiences in the Canadian Hallyu-scape. *The Kyujanggak International Symposium on Korean Studies*. Seoul National University.

November 4, 2021.

- Yoon, K. (April, 2021). Reconsidering Transnational Audience Studies along with the Korean Wave. The international conference *Theorization of the Korean Wave*. Simon Fraser University, April 9-10 (online due to the pandemic).
- Yoon, K. (March, 2021). K-pop Activism: New Trends of Transnational Hallyu: Boundary Crossing or Boundary Making. The Association for Asian Studies (AAS) Conference. Seattle. March 25 (online due to the pandemic).
- Yoon, K. (June, 2019). (Un)Creative Labor on YouTube: Pop Music Fans' Participatory Culture and Its Commodification. Canadian Sociological Association (CSA) Annual Conference. Vancouver, June 3–9.
- Yoon, K. (June, 2019). Digital Diasporas in the Making: Young Korean Immigrants' Media Practices. Canadian Sociological Association (CAS) Annual Conference. Vancouver, June 3–9.
- Jin, D. Y, Min, W. and Yoon, K. (May, 2019). Individualized Consumption of Hallyu in Western Europe: A Case Study of German K-pop Fans. The International Communication Association (ICA) Annual Conference, Washington D.C., USA, May 24–28 (30% contribution as a co-author).
- Thompson, L., Caidi, N., Yoon, K. Forcier, E., Kim, N, and Cha, N. (Nov, 2018). The YouTube formula: Information Work and Community-building in a Visual Era. The Association for Information Science and Technology Annual Conference. Vancouver, Canada, November 10–14.
- Jin, D. Y, Min, W. and Yoon, K. (Aug, 2018). Transcultural Consumption of Korean Popular Culture in Latin America: An Analysis of Vibrant Hallyu Fan Activities in Chile. The Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington D.C., USA, August 6 -9.
- Yoon, K. (July, 2018). Cultural Politics of Homeland Media. International Sociological Association (ISA) World Congress of Sociology. Toronto, Canada, July 15–21.
- Yoon, K. (Mar, 2017). Diasporic Youth Cultural Practices in the Korean Wave. The Association for Asian Studies Annual Conference, Toronto, Canada, March 16–19.
- Yoon, K. (Oct, 2016). The Communication Rights of Migrant Youth in Canada. Youngsters: On the Cultures of Children and Youth: Inaugural Conference of the Association for Research in the Cultures of Young People, Simon Fraser University, Vancouver, Canada, October 20–22.
- Jin, D.Y. and Yoon, K. (June, 2016). The Gamification of Smartphone Communication among Korea's Young Smartphone Users. The 66th Annual Conference of International Communication Association (ICA) Annual Conference, Fukuoka, Japan. June 9–13 (50% contribution as a co-author).
- Yoon, K. (June, 2016). The Mobility of the Korean Wave and Transnational Audience Studies. The Korean Wave Retrospective: 20 Years of History and Future Prospects, Simon Fraser University, Vancouver, Canada, June 3–4.

- Yoon, K. (April, 2016). The Korean 1.5 Generation in Digital Diasporas.
The British Sociological Association (BSA) Annual Conference, Aston University, UK. April 6–8.
- Yoon, K. (April, 2016). Neoliberal Subjectivity on the Making: An Ethnography of Young South Koreans' Working Holiday Making in Canada.
Im/mobile Youth: Interdisciplinary Perspectives on Spatial and Temporal Change in Young People's Lives, University of Manchester, UK. April 1.
- Yoon, K. (July, 2015). Diasporic Apps? An Ethnography of Young South Korean Migrants' Use of Communication Apps. The International Association for Media and Communication Research (IAMCR) Annual Conference, UQAM, Montreal, Canada. July 12–16.
- Yoon, K. and Jin, D.Y. (July, 2015). Ethnicized Social Media Logics in the Korean Wave Phenomenon. The International Association for Media and Communication Research (IAMCR) Annual Conference, UQAM, Montreal, Canada. July 12–16 (50% contribution as a co-author).
- Yoon, K. (June, 2015). National Yearning for Transnational Mobility: Manufacturing the Neoliberal Youth in South Korea.
The Canadian Sociological Association (CSA) Annual Conference, University of Ottawa, Canada. June 1–5.
- Jin, D.Y. and Yoon, K. (Oct, 2014). The Social Mediascape of the New Korean Wave.
The Association of Internet Researchers (AoIR) Annual Conference, Daegu, South Korea. October 21–24 (50% contribution as a co-author).
- Yoon, K. (April, 2011). "Global Living" as a Form of Youth Transition: An Ethnography of Korean Working Holiday Makers in Canada.
The British Sociological Association Annual Conference, London School of Economics, April 6–8.
- Yoon, K. (April, 2011). The Confucianization of Educational Technologies in South Korea.
The CAL (Computer Assisted Learning) Conference, Manchester, UK, April 13–15.
- Yoon K. (Oct, 2009). The Question of Mobile Youth and Post-National Subjectivities in South Korea.
The Association for Internet Researchers (AoIR) Annual Conference, Milwaukee, USA, October 7–11.
- Yoon, K. (Oct, 2009). The Questioning of Hierarchical Field Relations in South Korea.
The 10th Annual Advances in Qualitative Methods, Vancouver, Canada, October 8–10.
- Yoon, K. (Aug, 2005). New Identities in the Post-Subcultural Consumption of the "Korean Wave" in Japan. The Fourth International Convention of Asian Scholars, Shanghai, China, August 20–24.
- Yoon, K. (March, 2004). Globalization and Local Sociality in South Korea. The Annual Conference for Association for Asian Studies, San Diego, USA, March 21–24.
- Yoon, K. (Aug, 2003). Consuming Youth in South Korea.
The Third International Convention of Asian Scholars, Singapore, August 19–22.
- Yoon, K. (July, 2002). Extending Familialism through the Mobile.
International Wireless World Conference, University of Surrey, UK, July 17–18.
- Yoon, K. (Sept, 2001). Mobile Localities, Mobile Networks and Mobile Identities.
The British Sociological Association Youth Studies Group Conference, University of Plymouth, UK, September 3–5.

(f) *Other*

- Yoon, K. (2013). Korean Working Holidaymakers in Canada. AKS Fellow Seminar, The Academy of Korean Studies, Pangyo, South Korea. February.
- Yoon, K. (2005). Young Koreans' Appropriation of Japanese Popular Culture: An Empirical Examination. Centre for Korean Research, University of British Columbia, Vancouver, Canada. June 3.
- Yoon, K. (2004). Youth and Communication Technologies in Korean Families. The School of East Asian Studies Seminar Series, The University of Sheffield, UK, May.

(g) *Conference Participation (Organizer, Keynote Speaker, etc.)*

- Yoon, K. (Fall, 2021). Workshop organizer
Inter-UBC Workshops on Transnational Asian Media and Cultural Studies. UBC Okanagan and UBC Vancouver. Fall 2021 (to be determined).
- Yoon, K. (Jan, 2021). Discussant
Kyujangkak seminar series. Seoul National University. January 21, 2021.
- Yoon, K. (Mar, 2017). Panel organizer
Canadian Perspectives on the Korean Wave: Socio-Cultural Analyses of Media, Communication, and Linguistic Practices of Hallyu. *Association for Asian Studies (AAS) Annual Conference*, Toronto, Canada, March 16–19, 2017.

(h) *Visiting Scholar*

- The Academy of Korean Studies
 - Position: The Academy of Korean Studies (AKS) Fellow in Residence
 - Date: 11/2012–02/2013

10. SERVICE TO THE UNIVERSITY(a) *Areas of special interest and accomplishments*

I have served as a member of numerous committees at the university and department levels. In particular, I have contributed to the growth of the Cultural Studies program as a core member of the program and as the program coordinator (January 2019 – December 2020); the program's area of media and popular culture has been substantially enhanced by the new courses I have created and the curriculum I have curated. As the undergraduate program coordinator, I collaborated with my colleagues for the CULT program's curriculum redesign in the summer of 2020. The significant renovation of curriculum will offer students engaging experiences of learning. Due to my contribution, the program has shown visible growth and enhanced collaboration with other programs and local communities. I have organized and participated in community-engagement events such as the annual Cultural Studies speaker series. My services extend to scholarly communities as a frequent peer reviewer for numerous journals and publishers and an editorial board member of two international journals—*Pacific Affairs* and *Asiascape: Digital Asia*.

(b) *Memberships on committees, including offices held and dates*

University

- Hiring Committee (Human Rights/Respondent Support Advisor), Equity and Inclusion Office
 - Dates: Feb 2020–March 2020
- Hiring Committee (Inclusion Action Plan, Strategist), Equity and Inclusion Office
 - Dates: Dec 2019
- Assistant Professor in Asian Politics Hiring Committee
 - Dates: December 2018–March 2019
- UBCO Internal Research Grant Adjudication Committee
 - Dates: July 2015–August 2017

Faculty

- Graduate Studies Admission and Scholarships Committee
 - Dates: September 2021–Present
- Research Policy and Development Committee
 - Dates: September 2021–Present
- Graduate Studies Program Committee
 - Dates: September 2021–Present
- Dean's Advisory Committee for Department Head Search, Faculty of Creative and Critical Studies
 - Dates: January 2020–May 2020
- Research Policy and Development Committee
 - Dates: September 2014–August 2016
- Graduate Studies Admission and Scholarships Committee
 - Dates: September 2014–August 2016
- Graduate Studies Admission and Scholarships Committee
 - Dates: July 2011–June 2012
- Comprehensive Exam Committee (PhD student Kelly Doyle)
 - Dates: September 2011–May 2012

Department

- Hiring Committee (Tenure-track faculty position in Cultural Studies)
 - July 2021–Present
- Standing Committee on Appointments, Promotion and Tenure
 - September 2020–Present
- Cultural Studies Program Coordinator
 - Dates: January 2019–December 2020
- Cultural Studies Program Committee
 - Dates: July 2008–Present
- Cultural Studies Lecturer Hiring Committee
 - Dates: April and May 2019
- Joint Advisory Committee
 - Dates: Jan 2019–December 2020
- Merits & PSA Committee
 - Dates: March 2019–December 2020
- Cultural Studies Assistant Professor Hiring Committee
 - Dates: March 2012–May 2012
- Cultural Studies Lecturer Hiring Committee
 - Dates: March 2012–May 2012
- Cultural Studies Program Curriculum Review Committee
 - Dates: September 2010–May 2011

(b) *Other service, including dates*

11. **SERVICE TO THE COMMUNITY**

(a) *Memberships on scholarly societies, including offices held and dates*

- Association for Asian Studies (Member: 2016–Present)
- Canadian Sociological Association (Member: 2015 and 2019)
- International Sociological Association (Member: 2018–Present)
- Association for Information Science and Technology (Member: 2018)
- International Association for Media and Communication Research (Member: 2015)
- Media, Communication, and Cultural Studies Association (Member: 2015)
- Association of Internet Researchers (Member: 2009–2010 and 2014–2016)
- Association for Cultural Studies (Member: 2005–2006)
- British Association for Korean Studies (Member: 2005, 2006, 2007, and 2016)
- Korean Association for Broadcasting Studies (Member, 2005–2010)
- Korean Association for Sociology of Education (Member, 2008–2010)
- Korean Association for Journalism and Communication Studies (Member, 2005–2009)

(b) *Memberships on other societies, including offices held and dates*

- International Institute for Qualitative Methodology, University of Alberta.
 - Position: Member Scholar
 - Date: 2010–2012

(c) *Memberships on scholarly committees, including offices held and dates*

- World Association for Hallyu Studies (September 2019–Present)
 - Position: Canadian regional president

(d) *Memberships on other committees, including offices held and dates*

(e) *Editorships (list journal and dates)*

- *Pacific Affairs: An international review of Asia and the Pacific* (UBC, March 2021–Present)
 - Position: Executive Committee member (ex-officio representative of the UBC Okanagan)
- *Pacific Affairs: An international review of Asia and the Pacific* (UBC, January 2020– Present)
 - Position: Editorial board member
- *Asiascape: Digital Asia* (Brill Publication, October 2015–Present)
 - Position: Editorial board member

(f) *Reviewer (journal, agency, etc. including dates)*

- Review of an application submitted to the Insight Grants (SSHRC): January 2021.
- Review of an international research grant application (Israeli Ministry of Science, Technology, and Space): August 2016
- *Asia and Pacific Migration Journal* (Sage Publications): November 2019
- *Asian Journal of Social Science* (Brill): August 2021
- *Asiascape: Digital Asia* (Brill): July 2020
- Book proposal review (Routledge): February 2018
- *Celebrity Studies* (Taylor & Francis): August 2020

- Childhood: A Global Journal of Child Research (Sage Publications): August 2009
- Convergence: The Journal of Research into New Media Technologies (Sage Publications): July 2007
- Cultural Anthropology (Society for Cultural Anthropology): April 2020
- Communication, Culture and Critique (Wiley): July 2019
- Critical Arts: South-North Cultural and Media Studies (Taylor & Francis): August 2015
- The Communication Review (Taylor & Francis): February 2016
- Digital Journalism (Taylor & Francis): December 2018
- East Asian Science, Technology, and Society (Duke University Press): March 2017
- Global Media and China (Taylor & Francis): Three times in August 2018, April 2020, and August 2020
- Global Networks (Wiley): February 2017
- The Howard Journal of Communications (Taylor & Francis): January 2021
- International Communication Gazette (Sage Publications): February 2018
- International Migration Review (Wiley): August 2018
- International Journal of Communication (University of Southern California Press): Six times in December 2015, February 2018, May 2018, September 2018, May 2020, and September 2021.
- International Journal of Cultural Studies (Sage Publications): Twice in February 2018 and July 2010
- International Journal of Cultural Heritage (Taylor & Francis): January 2021
- International Journal of Media and Cultural Politics (Intellect Publisher): March 2017
- International Journal of Migration and Integration (Springer): February 2018
- International Journal of Qualitative Methods (University of Alberta): Three times in October 2014, November 2013, and June 2011
- Japan Forum (British Association for Japanese Studies): May 2004
- Journal of Communication Inquiry (Sage): July 2019
- Journal of Australian Studies (Taylor & Francis): July 2019
- Journal of Ethnic and Migration Studies (Taylor & Francis): March 2018
- Journal of Intercultural Studies (Taylor and Francis): December 2018
- Journal of Youth Studies (Taylor & Francis): Five times in September 2014, June 2017, August 2019, February 2020, and June 2020
- Korea Journal (Academy of Korean Studies): Twice in January 2019 and November 2019
- Korean Journal of Broadcasting Studies (Korean Association of Broadcasting Studies): Twice in June 2011 and March 2010
- Korean Journal of Sociology of Education (Korean Society for the Study of Sociology of Education): Twice in March 2010 and June 2009
- Media and Communication (Cogitatio Press): February 2021
- New Media & Society (Sage Publications): Twice in February 2015 and July 2011
- Pacific Affairs: An International Review of Asia and the Pacific (UBC): Six times in October 2016, December 2013, April 2012, October 2011, October 2008, and February 2008
- Paradoxa: Studies in World Literary Genres (Online Journal): August 2009
- Participations: Journal of Audience & Reception Studies (Online Journal): December 2018
- Poetics (Elsevier): August 2017
- Popular Communication (Taylor & Francis): November 2015
- Popular Music & Society (Taylor & Francis): Three times in March 2018, December 2019, and October 2019
- Religions (MDPI): May 2018
- Space and Polity (Taylor & Francis): March 2019
- Sociological Inquiry (Wiley Blackwell): April 2021
- Television & New Media (Sage Publications): Twice in December 2013 and February 2017
- Young-Nordic Journal of Youth Research (Sage Publications): Twice in July 2011 and June 2014

(g) *External examiner (indicate universities and dates)*

- Faculty promotion file review (Texas A&M International University, July 2021)
- Faculty promotion file review (Ramapo College of New Jersey, November 2020)

(h) *Consultant (indicate organization and dates)*

- National Youth Policy Institute, Korea (August 2010)
- National Youth Policy Institute, Korea (May 2006)

(i) *Other service to the community*

- Newspaper Interview:
 - Interview for *Infobae* (Argentinian newspaper)
 - Published in Darío Mizrahi (June 27, 2020). Digital battalions of K-pop fans, Donald Trump's least expected rival. <https://www.infobae.com/america/eeuu/2020/06/27/batallones-digitales-de-fanaticos-del-k-pop-el-rival-menos-esperado-de-donald-trump/>
- Newspaper Interview:
 - Interview for *The Eyeopener* (Ryerson University student newspaper)
 - Published in Sama Nemat Allah (Feb 4, 2021). K-pop and anime fandoms foster safe spaces on campus. <https://theeyeopener.com/2021/02/k-pop-and-anime-fandoms-foster-safe-spaces-on-campus/>

12. AWARDS AND DISTINCTIONS

(a) *Awards for Teaching (indicate name of award, awarding organizations, date)*

(b) *Awards for Scholarship (indicate name of award, awarding organizations, date)*

- The Ashley Prize (The best dissertation in 2003 – 2004)
 - School of Social Sciences, University of Birmingham (UK)
 - March 2005

(c) *Awards for Service (indicate name of award, awarding organizations, date)*

(d) *Other Awards*

- The Killam Research Prize nomination (academic year of 2020-21, nomination)
 - Nominated by the Faculty of Creative and Critical Studies, UBC Okanagan
- The UBCO Researcher of the Year nomination (academic years of 2019-20 and 2020-21, nomination)
 - Nominated by the Faculty of Creative and Critical Studies, UBC Okanagan

13. OTHER RELEVANT INFORMATION (Maximum one Page)

Research

For the past five years, I have focused on two research themes. First, I have examined Korean immigrants' use of digital media in Canada through a SSHRC-funded project (2013–2016) and an Academy of Korean Studies-funded project (2017), and continued to explore how young migrants appropriate new media forms in narrating their migrant life experiences and negotiating the dominant mediascape of Canada. My research has shown that immigrants develop their own digital media practices in response to the ongoing racialization of ethnic minorities in a neoliberal multicultural society. Second, I have examined the global flows of South Korean pop music (K-pop) and its global fandom by looking at how young North American audiences engage with this digital media-driven phenomenon and generate a cosmopolitan youth subculture. My research has revealed that K-pop is signified as the other of Western music by mainstream audiences and news media in the North American context. My research has also revealed how fans negotiate the racialization of K-pop through digital media-driven activities.

Overall, by applying ethnographic research methods, I have explored how digital media and popular culture are

transnationally produced and consumed. Although ethnographic studies involving in depth interviews and participant observations are inescapably labour-intensive and time-consuming, I have continued to publish my research outcomes internationally. My research has contributed to critical insights into understanding race, ethnicity, and cultural difference in digital media and popular culture, while providing policy implications for the cultural empowerment of Asian communities in Canada and de-Westernization of media industries.

New Directions in Research

Over the next five years, I will explore two new research themes. First, I will expand the scope of my previous research on transnational Asian media by examining the marriage of transnational Asian media (e.g., Japanese animation and Korean TV dramas) and American media platforms (e.g., YouTube). This comprehensive and comparative project will enhance our understanding of complexity and power relations in transnational media. Second, I aim to develop a new project that examines the intersection between digital media, race, and social justice in the post-COVID world. This new project examines how digital media technologies are integrated into Canada's ethnic, racial mosaic and how social justice-oriented digital media environments can be designed. This research will involve extensive field studies of digital media practices among ethnic minority populations. This project will contribute to advancing media studies' under-researched areas, such as racism, ethnic identity, and media technology. As part of this project, I have been conducting a study of Korean Canadians' civic engagement through digital media in the COVID-19 period (funded by the SSHRC Partnership Engage Grant, September 2020 to August 2021). Moreover, to better understand diasporic Koreans and their connection to their ancestral homeland, I will examine South Korea's digital technology and cultural transformation during the pandemic (funded by the Academy of Korean Studies, February 2021 to January 2022).

To effectively conduct the proposed new projects, I will continue to apply for several external and internal grants, such as SSHRC's Insight grant, and will make an effort to establish a research and teaching cluster on transnational Asian media. My future research projects will facilitate academic and public debates about equity, diversity, and inclusion. The research findings will also be transferable to the broader population and address Canada's current challenges, such as the digital divide and the shifting dynamic of privilege and marginalization.

Teaching and Curriculum Development Plans

I will explore further opportunities to engage with graduate teaching, and thus, enhance the synergy between research and teaching. Admittedly, the number of graduate students whom I have supervised or mentored appears to be limited, especially when compared to other faculty members in larger programs (e.g., Sociology) and at larger institutions (e.g., UBC's Vancouver campus). As there is no Asian media-focused graduate coursework or research cluster at UBCO, the geographic and thematic subject of my research has remained marginal in graduate programs at my institution. For this reason, I have not had sufficient opportunities to supervise graduate students whose research engages with Asian media and popular culture.

To address this limitation, I plan to host inter-UBC Asian Studies workshops funded by a UBC Collaborative Research Mobility Award in September 2021, while eventually establishing a research-teaching cluster based at UBC Okanagan. This cluster, tentatively titled Transnational Asian Media Lab, will provide a unique space for faculty members and graduate students to conduct collaborative research projects and workshops. The cluster members will work together to develop the Asian studies minor degree program and graduate certificate, while making an effort to de-Westernize curriculum and enhance cultural diversity in media and cultural studies. This initiative will contribute to diversifying the university's subject matter and facilitating cultural diversity on campus.

THE UNIVERSITY OF BRITISH COLUMBIA***Publications Record*****SURNAME:** YOON**FIRST NAME:** KYONG**Initials:** KWY**MIDDLE NAME(S):** W**Date:** OCT 31, 2021**1. REFEREED PUBLICATIONS****PREAMBLE:**

The comments below provide some context for my publishing program.

Authorship Protocol

In the discipline of media and cultural studies, an author first listed tends to be the individual who has made the most effort in the completion of the particular work. All listed authors are sometimes equally responsible for the writing of the manuscript. For the co-authored papers below, my contribution to each manuscript (%) has been indicated at the end of each citation.

Journal Impact

The impact factor of each journal is provided at the end of each citation, whenever available (publications over the past five years only). While there are ongoing debates about the validity of impact factor indicators, the SCImago Journal and Country Rank's data (SJR: www.scimagojr.com) have increasingly been used in humanities and social sciences. In the SJR system, each journal is ranked by H-index and Quality tier (from **Q1**, the highest, to **Q4**, the lowest). The latest SJR data available in August 2020 have been used.

SUMMARY of the recent **five year** referred publication record (**November 2016 – October 2021**):

21 article length manuscripts + Three research monographs (including a co-authored book)

- 2 research monograph (single authored)
- 1 research monograph (co-authored)
- 15 journal articles (including 7 articles published in top-tier Q1 journals)
- 5 book chapters
- 1 conference proceeding

(a) Journals

- Yoon, K. (2021). North Korean Defectors' Self-representation as the Politics of Refusal. *Critical Arts*. 34 (2).
* Tier 2 (Q2) journal in Cultural Studies (H index=16, as of 2020)
- Yoon, K. (2021). K-pop Pedagogy in the Digital Platform Era. *International Journal of Media & Cultural Politics*. 17 (2).
* Tier 2 (Q2) journal in Cultural Studies (H index=9, as of 2020)
- Yoon, K. (2021). Micro-celebrities from the North: Young North Korean Defectors' Vlogging on YouTube. *First Monday*. 26 (7). <https://doi.org/10.5210/fm.v26i7.11565> (Open Access journal)
* Tier 1 (Q1) journal in Law (H index=70, as of 2020)
- Yoon, K. (2021). Discourse of the Post-COVID 19 New Deal in South Korea. *East Asia: An International Quarterly*. (Online First) DOI: 10.1007/s12140-021-09363-0
* Tier 2 (Q2) journal in Political Science (H index=18, as of 2020)
- Yoon, K. (2021). Digital Dilemmas in the (Post-)pandemic Digital State. *Journal of Digital Media and Policy* (formerly known as *International Journal of Digital Television*). 12 (1): 67-80.
* Tier 3 (Q3) journal in Communication (H index=7, as of 2020)

- Yoon, K., Min, W. & Jin, D. Y. (2020). Consuming the Contra-Flow of K-pop in Spain. *Journal of Intercultural Studies*. 41 (2): 132-147 (60% contribution as the first author).
* Tier 1 (Q1) journal in Cultural Studies (H index=31)
- Yoon, K. (2020). Diasporic Korean Audiences of Hallyu in Vancouver, Canada. *Korea Journal*. 60 (1): 152-178.
* Tier 2 (Q2) journal in Visual Arts (H index=8).
- Yoon, K. (2019). Transnational Fandom in the Making: K-pop Fans in Vancouver. *International Communication Gazette*. 81 (2): 176-192.
* Tier 1 (Q1) journal in Communication (H index=34)
- Yoon, K. (2019). Diasporic Youth Culture of K-pop. *Journal of Youth Studies*. 22 (1): 138-152.
* Tier 1 (Q1) journal in Sociology (H index=50)
- Yoon, K. (2018) Global Imagination of K-pop: Pop Music Fans' Lived Experiences of Cultural Hybridity. *Popular Music and Society*. 41 (4): 373-389.
* Tier 1 (Q1) journal in Cultural Studies (H index=23)
- Yoon, K. (2018). Multicultural Digital Media Practices of 1.5-Generation Korean Immigrants in Canada. *Asia and Pacific Migration Journal*. 27 (2): 148-165.
* Tier 2 (Q2) journal in Geography (H index=27)
- Yoon, K. (2017). Cultural Translation of K-Pop among Asian Canadian Fans. *International Journal of Communication*. 11: 2350-2366.
* Tier 1 (Q1) journal in Communication (H index=31)
- Yoon, K. (2017). Korean Migrants' Use of the Internet in Canada. *Journal of International Migration and Integration*. 18 (2): 547-562.
* Tier 1 (Q1) journal in Cultural Studies (H index=24)
- Jin, D. Y. and Yoon, K. (2016). Reimagining Smartphones in a Local Mediascape: A Cultural Analysis of Young Kakao Talk Users in Korea. *Convergence: The International Journal of Research into New Media Technologies*. 22 (5): 510–523. (50% contribution as a co-author)
* Tier 1 (Q1) journal in Communication (H index=36)
- Jin, D. Y. and Yoon, K. (2016). The Social Mediascape of Korean Pop Culture: Hallyu 2.0 as Spreadable Media Practice. *New Media & Society*. 18 (7): 1277–1292. (50% contribution as a co-author)
* Tier 1 (Q1) journal in Communication (H index=99)
- Yoon, K. (2016). The Migrant Lives of the Digital Generation. *Continuum: Journal of Media and Cultural Studies*. 30 (4): 369–380.
* Tier 1 (Q1) journal in Cultural Studies (H index=27)
- Yoon, K. (2016). The Media Practice of 'KaTalk' in the Face of Facebook: Young Koreans' Use of Mobile App Platforms in a Transnational Context. *Critical Arts: South-North Media and Cultural Studies*. 30 (2): 217–232.
* Tier 1 (Q1) journal in Cultural Studies (H index=15)
- Yoon, K. and Jin, D. Y. (2016). The Korean Wave Phenomenon in Asian Diasporas in Canada. *Journal of Intercultural Studies*. 37 (1): 69–83. (60% contribution as the first author)
* Tier 1 (Q1) journal in Cultural Studies (H index=31)
- Yoon, K. and Jin, D. Y. (2016). The Gamification of Mobile Communication amongst Young Korean Smartphone Users. *Asiascape: Digital Asia*. 3 (1-2): 60–78.

(60% contribution as the first author)

* Tier 1 (Q1) journal in Cultural Studies (H index=6)

- Yoon, K. (2015). Affordances and Negotiations of the Digital Reputation Society: A Case Study of RateMyProfessors.com. *Continuum: Journal of Media and Cultural Studies*. 29 (1): 109–120.
- Yoon, K. (2015). A National Construction of Transnational Mobility: Deconstructing the 'Overseas Working Holiday Phenomenon' in Korea. *Journal of Intercultural Studies*. 36 (1): 71–87.
- Yoon, K. (2014). The Racialised Mobility of Transnational Working Holidays. *Identities: Global Studies in Culture and Power*. 21 (5): 586–603.
- Yoon, K. (2014). Transnational Youth Mobility in the Neoliberal Economy of Experience. *Journal of Youth Studies*. 17 (8): 1014–1028.
- Yoon, K. and Uhm, J. (2009). A Qualitative Study of Cross-Cultural Mentoring. *Korean Journal of Sociology of Education*. 19 (3):101–124 [in Korean]. (60% contribution as the first author).
- Yoon, K. (2009). Reconceptualizing the Study of Youth Culture in the UK. *Korean Journal of Youth Studies*. 16 (7): 1–22 [in Korean].
- Yoon, K. (2009). A Qualitative Inquiry into Young Korean Netizens' Views of the 'Korean Wave' Discourse. *Korean Journal of Youth Studies*. 16 (6):1–24 [in Korean].
- Yoon, K. (2009). Youthful Struggles in a Globalizing New World in Take Care of My Cat, *Education About Asia*. 14 (3): 44–46 (semi-academic, peer reviewed journal for Asian Studies educators, published by Association for Asian Studies).
- Yoon, K. (2008). Mobile Phone and Young People, and South Korean Culture. *Education About Asia*. 13 (3): 52–55 (semi-academic, peer-reviewed journal for Asian Studies educators, published by Association for Asian Studies).
- Yoon, K. (2007). Korean Audiences' Cultural Practices via the Internet-based Consumption of Japanese TV Dramas. *Korean Journal of Broadcasting Studies*. 21 (4):144–179 [in Korean].
- Yoon, K. (2006). The Making of Neo-Confucian Cyberkids: Representations of Young Users of Mobile Phones in South Korea. *New Media & Society*. 8 (5): 753–771.
- Yoon, K. (2006). Cultural Practices of "Ordinary" Youth: Transitions to Adulthood in South Korea. *Asian Studies Review*. 30 (4): 375–410.
- Yoon, K. (2006). Local Sociality in Young People's Mobile Communications: A Korean Case Study. *Childhood: A Global Journal of Child Research*. 13 (2): 155–174.
- Yoon, K. and Na, M. (2005). Cultural Regionalism and Subcultural Practice: The Appropriation of Japanese Pop Culture in Korean Youth Culture. *Korean Journal of Journalism and Broadcasting Studies*. 49 (1): 1–24 [in Korean]. (70% contribution as the first author).
- Yoon, K. and Na, M. (2005). Japanese Youth's Consumption of Korean Pop Culture: Pseudo-Hybridity in the 'Korean Wave' in Japan. *Korean Journal of Broadcasting Studies*. 19 (1): 1–49 [in Korean]. (70% contribution as the first author).
- Yoon, K. (2004). The Use of Ethnography in Youth Studies. *Korean Journal of Youth Studies*. 11 (2): 261–278 [in Korean].

- Yoon, K. (2003). Retraditionalizing the Mobile: Young People's Sociality and Mobile Phone Use in Seoul, South Korea. *European Journal of Cultural Studies*. 6 (3): 327–343.

(b) *Conference Proceedings*

- Thomson, L., Caidi, N., Yoon, K., Forcier, E., Kim, A. N., & Chah, N. (2018). The YouTube formula: Information work and community-building in a visual era. *Proceedings of the Association for Information Science and Technology*, 55(1), 736-739.
* Tier 2 (Q2) journal in Library and Information Studies (H index=9)

(c) *Other*

2. **BOOKS**

(a) *Authored*

- **Yoon, K. (2022, in press).** *Diasporic Hallyu: The Korean Wave in Korean-Canadian Youth Culture*. New York: Palgrave (expected publication date: January 2022).
- Jin, D. Y., **Yoon, K.**, and Min, W. (2021). *Transnational Hallyu: The Globalization of Korean Digital and Popular Culture*. Lanham, Maryland: Rowman & Littlefield (ISBN: 9781538146965) (192 pages)
- <https://rowman.com/ISBN/9781538146972/Transnational-Hallyu-The-Globalization-of-Korean-Digital-and-Popular-Culture>
- 40% contribution as a co-author
- **Yoon, K. (2020).** *Digital Mediascapes of Transnational Korean Youth Culture*. New York: Routledge (ISBN 9780429469251 166 pages)
- <https://www.routledge.com/Digital-Mediascapes-of-Transnational-Korean-Youth-Culture/Yoon/p/book/9781138603004>

(b) *Edited*

(c) *Chapters*

- Yoon, K. (2022, in press). Diasporic Koreanness in *Kim's Convenience*. In Tanter, M. and Park, M. (Eds.). *Here Comes the Flood: Perspectives of Gender, Sexuality, and Stereotype in the Korean Wave*, Lexington Books (forthcoming in early 2022).
- Yoon, K. (2022, in press). K-pop Trans/nationalism. In Sahoo, A. (Ed.). *Routledge Handbook of Asian Transnationalism*, Routledge (forthcoming in early 2022).
- Yoon, K. (2019). Discursive Construction of Hallyu-in-North Korea in South Korean News Media. In Kim, Y. (Ed.). *South Korean Popular Culture and North Korea*. New York: Routledge, pp.149–161.
- Yoon, K. (2018). Digital Media and Culture in Korea. In Jin, D. and Kwak, N. J. (Eds.). *Communication, Digital Media, and Popular Culture in Korea: Contemporary Research and Future Prospects*, Lanham, Maryland: Lexington Books, pp.283–300.

- Jin, D. Y. & Yoon, K. (2018, reprint). The social mediascape of transnational Korean pop culture: Hallyu 2.0 as spreadable media practice. In Duan, P & Zhang, L. (Eds.). *Social Media Studies*, New York: Sage.
- Yoon, K. (2017). Postcolonial Production and Consumption of Global K-pop. In Jin, D. Y. and Yoon, T-J. (Eds.). *The Korean Wave: Evolution, Fandom, and Transnationality*, Lanham, Maryland: Lexington Books, pp.109–125.
- Yoon, K. (2016). The Local Sociality and Emotion of *Jeong* in Koreans' Media Practices. In Lim, S. S. and Soriano, C. (Eds.). *Asian Perspectives on Digital Culture: Emerging Phenomena, Enduring Concepts*. London: Routledge, pp.85–99.
- Yoon, K. (2016). The Cultural Appropriation of Smartphones in Transnational Korean Families. In Lim, S. S. (Ed.). *Mobile Communication and the Family - Asian Experiences in Technology Domestication*. New York: Springer, pp.92–108.
- Yoon, K. and Jin, D. Y. (2016, reprint). The Gamification of Mobile Communication in Seoul. In Jin, D. Y. (Ed.). *Mobile Gaming in Asia: Politics, Culture and Emerging Technologies*. New York: Springer, pp. 107-122.
- Yoon, K. and Na, M. (2016, reprint). Japanese Youth's Consumption of Korean Pop Culture. In Hwang, S. J. et al. (Eds.). *World Communication*. Paju, South Korea: Nanam, pp. 281–315 [in Korean].
- Yoon, K. (2014). Looking East: Young Koreans Consuming Japanese Media in the intra-Asian Youthscape. In Buckingham, D. et al. (Eds.). *Youth Cultures in the Age of Global Media*, Basingstoke: Palgrave MacMillan, pp.121–135.
- Yoon, K. (2010). The Representation of Mobile Youth in the Post-colonial Techno-nation of Korea. In Hemelrik Donald, S. et al. (Eds.). *Youth, Society and Mobile Media in Asia*. New York and London: Routledge, pp.237–252.
- Yoon, K. (2008). New Technology and Local Identity in the Global Era: The Case of South Korean Youth Culture. In de Kloet, J. and Jurriens, E. (Eds.) *Cosmopatriot: On Distant Belongings and Close Encounters*. New York: Rodopi, pp.108–119.

3. NON-REFEREED PUBLICATIONS

(a) *Journals*

- Yoon, K. (2005). Domesticating Technologies in Korean Families, *BAKS (British Association for Korean Studies) Papers*, 10: 81–93.

(b) *Conference Proceedings*

(c) *Other – Book Reviews*

- Yoon, K. (2020). Book review of Claire Shinhea Lee (2020). *Mediatized Transient Migrants* (Lexington Books). *Pacific Affairs*. 93(4): 826-828.
- Yoon, K. (2017). Book review of Kang (2016). *Igniting the Internet: Youth and Activism in Postauthoritarian South Korea* (Hawaii University Press). *Pacific Affairs*. 90(4): 829–831.

- Yoon, K. (2014). Book review of Mankekar and Schein (2012). *Media, Erotics, and Transnational Asia* (Duke University Press). *Pacific Affairs*. 87(2): 303–305.
- Yoon, K. (2012). Book review of Jin (2010). *Korea's Online Gaming Empire* (MIT Press). *Pacific Affairs*, 85(1): 218–220.

4. **PATENTS**

5. **SPECIAL COPYRIGHTS**

6. **ARTISTIC WORKS, PERFORMANCES, DESIGNS**

7. **OTHER WORKS**

8. **WORK SUBMITTED (including publisher and date of submission)**

- Yoon, K. (Revise & Resubmit). *Translational Audiences in the Age of Transnational K-pop*.
- article submitted to *International Journal of Communication* in July 2021.

9. **WORK IN PROGRESS (including degree of completion)**

- Yoon, K. (in press). *Saleable Diversity: On the Kim's Convenience Controversy*.
- invited book chapter to be submitted to *Popular Communication* (Taylor & Francis) by January 2022
- 40% completed
- Yoon, K. (in progress). *Re-imagination of Migrant Community Engagement in the COVID-19 period*.
- article to be submitted by May 2022 to *Asian and Pacific Migration Journal* (Sage)
- 20% completed