

Cathi Shaw

*Scholar in the areas of foundational, academic, professional and technical writing.
Published author of fiction, non-fiction, and academic texts.*

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EDUCATION

- 2009 **PhD, Curriculum Theory and Implementation**
Faculty of Education, Simon Fraser University
Thesis Title: *Finding Voice in the Border Space: An Examination of the Foundations of Academic Literacy Course at Simon Fraser University*
Senior Supervisor: Dr. Carolyn Mamchur
- 2005 **MA, Diversity and Inclusion**
Faculty of Education, Simon Fraser University
Thesis Title: *Left Behind? Older Adults and Online Education: A Case Study*
Senior Supervisor: Professor Meguido Zola
- 1993 **BA, Department of English**
Faculty of Arts, Simon Fraser University
Major: English Literature; Minor: Psychology

ACADEMIC TEACHING EXPERIENCE

The University of British Columbia (Okanagan)

2008-Present

Faculty of Creative and Critical Studies, Department of English and Cultural Studies

- ENGL 112 (Studies in Composition (14 sections)

School of Engineering

- APSC 176 (Engineering Communication) – (10 sections)
- APSC 201 (Technical Communication) – (4 sections)
- ENGR 502 (Technical Communication for Engineering Research) (4 sections)

Faculty of Management

- MGMT 419G (Business Writing) – (1 section)

Continuing Studies

- Interdisciplinary Graduate Writing Workshop (6 weeks)

Okanagan College

2009-2014

Department of Communications

- CMNS 112 (Professional Writing I, formerly Business Communication I) – (5 sections)
- CMNS 122 (Professional Writing II, formerly Business Communication II) – (6 sections)
- CMNS 123 (Analysis and Report Writing for Information Technology) – (2 sections)
- CMNS 132 (Technical Communication for Engineering) – (1 section)
- CMNS 152 (Writing in the Helping Professions) – (4 sections)
- CMNS 235 (Professional Communication) – (1 section)
- CMNS 300 (Rhetoric & Persuasion) – (1 section)

Department of English

- English 100 (University Writing) – (1 section)

ACADEMIC TEACHING EXPERIENCE

Simon Fraser University

2002-2008

Faculty of Education

- FAL X99 (Foundations of Academic Literacy) – (8 sections)
 - Education 100 (Selected Questions/Issues in Education) – (1 section)
 - Education 463 (Multimedia for Curriculum Design) – (1 section)
 - Education 465-4 (Children's Literature) – (12 sections)
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PUBLICATIONS

Textbooks

- Johnson-Sheehan, R., Paine, C., Shaw, C., & Stouck, J. (2019). *Writing Today*, 2nd Canadian Edition. Toronto: Pearson Education Canada. ISBN-10: 0134025326 • ISBN-13: 9780134025322
- Johnson-Sheehan, R., Paine, C., Shaw, C. & Stouck, J. (2013). *Writing Today*, Canadian Edition. Toronto: Pearson Education Canada. ISBN-10: 0205951228 • ISBN-13: 9780205951222
- Shaw, C. (2013) *Writing Today, Instructor's Manual*. Toronto: Pearson Education Canada.

Peer Review Journal Articles

- Mamchur, C. and Shaw, C. (2014). An ethnographic examination of a course in academic literacy for at-risk students. *Journal of Educational Policies and Current Practices*, 1(1), 41-56.
- Shaw, C. (2010). Writer's voice: The gateway to dialogue. *SFU Educational Review*, 1.

Creative Works

- McWatters, D., Shaw, C. & Shaw, C. (In progress). *Sorry I was Such a Dick When I Had One: My Transgender Journey*. TBD.
 - Shaw, C. (2016). *Journey the Rift, Book 1 of Coimirceori: Guardians of the Marked Ones*. California: Ink Smith Publishing.
 - Bjarnason, E. and Shaw, C. (2016). *Surviving Logan*. Victoria: Rocky Mountain Books.
 - Shaw, C. (2014). *Finding Refuge: Book Two of The Marked Ones*. California: Ink Smith Publishing.
 - Shaw, C. (2014). *Five Corners: Book One of The Marked Ones*. California: Ink Smith Publishing.
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AWARDS & FELLOWSHIPS

PSA

2020 - Recipient of PSA Award, Department of English and Cultural Studies, FCCS. The University of British Columbia (Okanagan)

Thank a Prof

2019 – Recipient of this student nominated award, Centre for Teaching and Learning. The University of British Columbia (Okanagan)

Merit

2019 – Recipient of Merit Award, Department of English and Cultural Studies, FCCS. The University of British Columbia (Okanagan)

Literary

2017 – *Surviving Logan*, Finalist for the Boardman Tasker Prize for Mountain Literature

2017 – *Surviving Logan*, Finalist for the Book Excellence Awards

Teaching

2016 – Recipient of the Golden Apple Award for Teaching, The University of British Columbia (Okanagan)

CURRICULUM DEVELOPMENT

ENGL 112, English and Cultural Studies, The University of British Columbia (Okanagan)

Summer and Fall 2020

In response to COVID-19 and the move to online instruction, I created an online version of ENGL 112. This was an asynchronous course that was first offered over six weeks in the summer term and then redeveloped to a full 13-week course for the fall of 2020.

ENGL 109, English and Cultural Studies, The University of British Columbia (Okanagan)

Fall 2018

In consultation with Dr. Jordan Stouck and a team first year writing instructors, I helped to develop the proposed curriculum for this six-credit first year composition course, aimed at multilingual learners.

ENGL 203, English and Cultural Studies, The University of British Columbia (Okanagan)

I provided feedback and suggested curricular edits to this existing second year composition course.

Introduction to Engineering (i2E), The University of British Columbia (Okanagan)

July 2017-April 2018

This is a co-curricular program created by Dr. Carolyn Labun for undergraduate engineering students and funded by a UBC Aspire Grant. I took over coordination of the program for the 2017/18 year. We moved the program to an online format through the Canvas LMS. I created all the course materials, learning outcomes, exercises, and assignments for the first two terms of the program. At the request of the Director of Engineering and the Undergraduate Associate Director, I also created a draft outline of the curriculum that could be applied to all four years of the Engineering program.

CMNS 112 and 122, Department of Communications, Okanagan College

Summer 2013

I redesigned the core communications courses for students enrolled in the Business program at Okanagan College. These courses were completely rewritten to help students develop the necessary written and verbal communications skills necessary for success in their program area. I also oversaw the initial implementation of these redesigned courses and mentored sessional instructors through the preliminary offerings.

WRIT 099, Continuing Studies, The University of British Columbia (Okanagan)

Summer 2010

Based on my extensive experience with the Foundations of Academic Literary program at SFU, I was asked to create a foundational writing course for all undergraduate students at The University of British Columbia (Okanagan), who did not meet the English requirements for university writing (based on their Grade 12 English mark). This course was designed to help students make the transition from high school level studies to undergraduate level studies at The University of British Columbia-Okanagan, and to provide learners with a variety of opportunities to practice, develop, and apply in context, their academic writing skills. Although I did not teach the course, my syllabus was used for the first offerings of this course and was also used for the re-visioning of the course in its current format (as ENGL 099).

RESEARCH EXPERIENCE

Comparison of Library Instruction Strategies in First Year English and First Year Engineering Courses

August 2018-current

Co-Investigator, The University of British Columbia (Okanagan)

In collaboration with Sajni Lacey and Spela Gracic, I was part of this study that sought to determine if students respond better to library orientation sessions that are delivered once or twice a term for longer periods of time or in microsessions of 10-15 minutes six or seven times per term. The ethics approved study was carried out in three sections each of ENGL 112 and APSC 176. This study was the pilot for an ALT-funded study that began in 2019.

First Year Writing Survey

August 2018-January 2020

In collaboration with Dr. Jordan Stouck in the Faculty of Creative and Critical Studies, I was part of this study that explored student perceptions of their own writing progress as they navigated through ENGL 112. Pre and post-course surveys were conducted and analyzed as per the UBC Research Ethics Board approval.

English 009 Experience

August 2017 – May 2019

Co-Investigator, The University of British Columbia (Okanagan)

In collaboration with Dr. Jordan Stouck in the Faculty of Creative and Critical Studies, I was part of this study that explored the launch of the ENGL 009 course through student surveys, instructor interviews, and institutional data. Preliminary results of the study have been presented at local, national and international conferences. Final results of this study were available in the Spring of 2019 and were presented at the 2019 Congress of the Humanities and Social Sciences in June, 2019.

i2E Survey

July 2017 – Sept 2018

Co-Investigator, The University of British Columbia (Okanagan)

Working with a team of researchers in the School of Engineering, we tracked the success of the Introduction to Engineering (i2E) co-curricular program, which all first-year students were required to take. Preliminary results from this study were available in the Spring of 2018.

Jan 2010 – 2011

Co-Investigator, The University of British Columbia (Okanagan)

I was the co-investigator of a campus-wide project aimed at investigating student perspectives of writing programs offered at the Okanagan campus. Dr. Jordan Stouck and I presented our preliminary findings at the 2010 The University of British Columbia (Okanagan) Teaching and Learning conference and in Montreal at the May 2010 meeting of the Canadian Association for the Study of Discourse and Writing.

SERVICE (COMMUNITY AND ACADEMIC)

2019

Creator and Leader, South Okanagan Group “The Writers”

I created and facilitate this group of creative writers who meet weekly in the South Okanagan.

2019

Adjudicator, 3M National Student Fellowships

Society for Scholarship of Teaching and Learning in Higher Education

2017-2019

Section Editor, Collection of Essays on Learning and Teaching (CELT), The peer-reviewed publication of scholarly and practice-based articles associated with the annual conference of the Society for Teaching and Learning in Higher Education (STLHE).

2018

Workshop Leader, Princeton Book Festival

Princeton Readers and Writers, Princeton, BC

In September of 2018, I led a sold out creative writing workshop on writing novels for young adults.

2018

Invited Author, Princeton Book Festival

Princeton Readers and Writers, Princeton, BC

I was invited to participate in a reading of my biography, *Surviving Logan*, and subsequent panel discussion with fellow authors, Leslie Anthony and Nancy Holmes.

2017-2018

Workshop Co-Leader, TA Invigilation Training

School of Engineering, The University of British Columbia (Okanagan)

Collaborated with another instructor to lead training sessions for graduate student TA who were invigilating midterm exams and final exams (four sessions total).

2018

Organizer, Writing Instructor Mini Retreat

In April of 2018, Dr. Jordan Stouck and I organized a retreat for all instructors who teach composition and writing at UBCO. We arranged for speakers from the Writing and Research Centre and The Centre for Teaching and Learning to present and also led a conversation on using rubrics in writing courses. More than ten faculty members from Creative and Critical Studies and the School of Engineering attended.

2018

Adjudicator, 3M National Student Fellowships

Society for Scholarship of Teaching and Learning in Higher Education

SERVICE (COMMUNITY AND ACADEMIC)

2018

Member, Planning Committee

The University of British Columbia (Okanagan) Learning Conference

March 2018

Invited Speaker, Women in Engineering Job Search Event, The University of British Columbia (Okanagan)

February 2018

Judge, 4th Annual Engineering Graduate Symposium, The University of British Columbia (Okanagan)

2017-2018

Organizer, Graduate Student Speaker Series, School of Engineering, The University of British Columbia (Okanagan)

2017-2018

Workshop Leader, Graduate Student Workshops, School of Engineering, The University of British Columbia (Okanagan) created and led 10 workshops on a variety of topics including literature reviews, public speaking success, and journal publications.

2017-2018

Faculty Liaison, School of Engineering Graduate Student Symposium, The University of British Columbia (Okanagan)

2017-2018

Member, Ethics and Equity Committee, School of Engineering, The University of British Columbia (Okanagan)

2017-2018

Member, Undergraduate Student Recruitment and Activities Committee, School of Engineering, The University of British Columbia (Okanagan)

November 2017

Supervisor, School of Engineering Open House. Faculty of Applied Science, The University of British Columbia (Okanagan). Supervised graduate students running the i2E booth.

October 2017

Participated in School of Engineering Iron Pin Ceremony October 2017, The University of British Columbia (Okanagan)

October 2017

Judge, Debate Category, Okanagan Engineering Competition, The University of British Columbia (Okanagan)

SERVICE (COMMUNITY AND ACADEMIC)

August 2017

Faculty Leader, Workshop for APSC NSERC Eligible Students (in conjunction with The University of British Columbia Vancouver), School of Engineering, The University of British Columbia (Okanagan)

2016 - 2017

Parent Advisory Council Chair, Summerland Secondary School

2012 - 2016

Parent Advisory Council Executive Secretary, Summerland Secondary School

2013 - 2014

Graduate Student Workshop Presenter, Centre for Scholarly Communication. The University of British Columbia (Okanagan)

Volunteer, Student Orientation, Okanagan College (Penticton Campus)

Member, Campus Community Committee, Okanagan College (Penticton Campus)

Member, Moodle Governance Committee, Okanagan College (KLO Campus)

Member, Department CMNS 112/122 Review Sub-Committee

2013

Registration Officer, ACCC 2013 Conference (June 2013), Okanagan College (Penticton)

Volunteer, World Community Film Festival Kelowna (May 2013), Okanagan College (KLO Campus)

CONTINUING EDUCATION ACTIVITIES

April 2020

Foundations of Online Teaching and Learning, Centre for Teaching and Learning, The University of British Columbia (Okanagan).

October 2018

“Privacy and Information Security Fundamentals Training”

UBC

This is an online training module that covers the basic knowledge required to protect the privacy and information security of the UBC community.

June 2018

“Applying an Indigenous Approach to Language and Intercultural Learning” offered through TEAL

This webinar, led by Taslim Damji, was co-designed with Aaron Nelsom-Moody (Squamish Nation Carver and Educator) in learning how to apply an indigenous approach with EAL students. It focused on belongingness and mentorship as two essential ingredients that contribute to mastery of a new language and culture and allow learners to attain their social integration, education and employment goals.

CONTINUING EDUCATION ACTIVITIES

March – April 2018

“Streamlined Course Design” Offered through ASEE

This interactive, four-part online program was designed to help faculty and instructors produce more effective and successful courses with less effort. This program was led by course design experts Karl Smith (Purdue University, University of Minnesota) and Ruth Streveler (Purdue University).

April 2018

“Developing Critical Thinking and Reflection Skills in the Classroom” Offered through ASEE

Jennifer Turns and Cindy Atman (University of Washington) provide an overview of reflection activities that build critical thinking skills. Mani Mina (Iowa State University) discusses an in-class activity that promotes critical thinking while also encouraging students’ ability to understand the impact of engineering solutions in a global and societal context.

February 2018

“Launching Digital Credentials: Designing, Developing, and Deploying Strategies” offered through Educause.

This course was aimed at helping faculty clarify their ideas about entering into the workforce- or employer-driven digital credential space. Developing a digital credential program starts with building knowledge awareness of what digital credentials are and how they can be used.

August 2017

“Foundations to Open Education and OERs Repositories” offered through IEEE

This 4-week course was designed to provide a comprehensive understanding of the ways in which open education and open educational resources are changing the rules of education. The purpose of the course is to help faculty and professionals dedicated to education to understand the advantages of open education and how they can apply it to their everyday teaching.

August 2017

Canvas Training, Centre for Teaching and Learning, The University of British Columbia (Okanagan).

July 2017

Tri-Council Policy Statement’s Course on Research Ethics (TCPS2-CORE)

Mandatory tutorial for people doing human participant research.

June 2017

“Learning Technology Innovation webinar about Learning Analytics and 3-D Learning” Centre for Teaching, Learning, and Technology, The University of British Columbia, Vancouver.

PRESENTATIONS, PAPERS, & POSTERS

Shaw, C. & Stouck, J. (2019, June). “A Sense of Belonging: The Study of a Foundational Academic Literacy Course.” Paper at the Canadian Society for the Study of Education, during the Congress for Humanities and Social Sciences, Vancouver.

PRESENTATIONS, PAPERS, & POSTERS

Shaw, C. & Stouck, J. (2019, June). "Academic Conversations: Studying a Foundational Literacy Course." Presentation submitted to the annual meeting of the Canadian Association for the Study of Discourse and Writing during the Congress for Humanities and Social Sciences, Vancouver.

Stouck, J. & Shaw, C. (2019, February). "A Sense of Belonging: Studying a Foundational Academic Literacy Course." Paper at the 38th Annual Conference on First Year Experience, Las Vegas, Nevada.

Stouck, J. & Shaw, C. (2018, June). "Bridging the Need: Researching a Foundational Academic Literacy Course." Paper at the Annual Conference of the Society for Teaching and Learning in Higher Education (STLHE), Sherbrooke, Quebec.

Stouck, J. & Shaw, C. (2018, May). "Entrance Space: Researching a Foundational Academic Literacy Course." Paper at the 14th Annual Learning Conference, *Creating Space for Learning*. Centre for Teaching and Learning, The University of British Columbia (Okanagan).

Shaw, C. (2018, May). "Embracing Fear in the Classroom." Workshop at the 14th Annual Learning Conference, *Creating Space for Learning*. Centre for Teaching and Learning, The University of British Columbia (Okanagan).

Shaw, C. & Wells, C. (2013, May). "Helping them succeed. Strategies for helping first year students make the transition to post-secondary studies." Paper at the 9th Annual Learning Conference, Centre for Teaching and Learning, The University of British Columbia (Okanagan).

Shaw, C. (2010, May). "Navigating the border space: Foundational writing courses as the gateway to university." Paper presented at the annual meeting of the Language & Literacy Researchers of Canada, a subsection of the Canadian Society for the Study of Education, during the Congress for Humanities and Social Sciences, Montreal.

Shaw, C. (2010, May). "Building the foundation for a writing culture: The role of the FAL course at Simon Fraser University." A paper presented at the annual meeting of the Canadian Association for the Study of Discourse and Writing during the Congress for Humanities and Social Sciences, Montreal.

Patterson, L. & Shaw, C (2010, May). "Teaching graduate student writing and its role in the research process." Paper at the 6th Annual Learning Conference, Centre for Teaching and Learning, The University of British Columbia (Okanagan).

Shaw, C. & Stouck, J. (2010, May). "University writing: Student perspectives." Paper at the 6th Annual Learning Conference, Centre for Teaching and Learning, The University of British Columbia (Okanagan).

Shaw, C. & Stouck, J. (2010, March). "Student Writing Survey: Gauging Student Experience of Writing at UBC-Okanagan." Paper presented at The University of British Columbia (Okanagan)'s Celebrate Research Week, Kelowna.

PRESENTATIONS, PAPERS, & POSTERS

Shaw, C. (2009). "Listening to their voices: The development of voice and self-efficacy in the writing classroom." Paper presented at the annual meeting of the Language & Literacy Researchers of Canada, a subsection of the Canadian Society for the Study of Education, during the Congress for Humanities and Social Sciences, Ottawa.

Marshall, S., Heilgenberg, K., MacLean, J., Shaw, C., & Scott, C. (2008). "Reframing institutional academic literacy: Self, voice and identity in and through writing." Paper presented at the annual meeting of the Language & Literacy Researchers of Canada, a subsection of the Canadian Society for the Study of Education, during the Congress for Humanities and Social Sciences, Vancouver.

Marshall, S., Heilgenberg, K., Dichupa, M., MacLean, J., Shaw, C., Kirkpatrick, E., Caulkins, M., Scott, C. & Murray, J. (2007). "Foundational academic literacy at Simon Fraser University: Institutional context, theory and classroom practice." Paper presented at the annual Education With/Out Borders Symposium, Sasamat.

PEER REVIEWS

2021, Invited Reviewer for *BC TEAL Journal*.

2019, Invited Reviewer for Thorsten Ewald's *Writing in the Technical Fields: A Practical Guide*. Oxford University Press Canada

2018, Peer Reviewer for *The Canadian Journal of Higher Education*.

2018, Peer Reviewer for *The Canadian Society for the Study of Education 2019 Conference*.

2017, Peer reviewer for *The Canadian Journal of Higher Education*.

2013, Peer reviewer for *IEEE International Professional Communication Conference*.

2009, Peer reviewer for *Forms of Writing: A Rhetoric, Handbook and Reader* by Stewart et al. 6th Edition.

2009, Peer reviewer for Second Canadian Edition of *The Canadian Writer's World* by Lynne Gaetz & Suneeti Phadke.

CERTIFICATES

2004-2005

Certificate in University Teaching & Learning

Learning Instructional Design Centre (LIDC), Simon Fraser University

A nine-month certificate program that focused on developing the skills and pedagogical knowledge required for teaching in a post-secondary environment.

CERTIFICATES

2004

Certificate in Web-based Instruction

Learning Instructional Design Centre (LIDC), Simon Fraser University

A six-month certificate program offered entirely online, which required participants to design an online course.

2004

Instructional Skills Workshop

Learning Instructional Design Centre (LIDC), Simon Fraser University

A 3-day workshop aimed at increasing the participants' instructional skills.

2003

Preparing Writing-Intensive Courses Simon Fraser University

A three-week workshop designed for Faculty Members to adapt their courses to a writing intensive format, offered by the former Writing Centre at SFU.

PROFESSIONAL MEMBERSHIPS

Canadian Association for the Study of Discourse and Writing

Society for Teaching and Learning in Higher Education

Canadian Authors Association